



# IT STARTS WITH A DREAM ...

## WELCOME TO DREAMCATCHER CHARITABLE FOUNDATION

Where Today's Dreamer is Tomorrow's Leader



2017 SPONSORSHIP PACKAGE

**COVER:** Carrie-Leigh Thomas  
receives her 2016 Dreamcatcher  
Award for Achievement in Sports.  
PHOTO BY FRED CATTROLL

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# YOUTH IS THE AGE OF POSSIBILITY

## Message from The Chair of The Board



AS CHILDREN, we all dream of what we might want to become in the future. In these dreams, there are no limits. Why shouldn't dreams be able to become a reality for anyone, including aboriginal people?

The Dreamcatcher Charitable Foundation wants to ensure that every Aboriginal person has the chance to pursue their dream. Aboriginal children may choose to excel in Sports and Recreation, Arts and Culture, Education or in the field of Health Care. Today, becoming a doctor or lawyer is a very achievable goal for our youth. With your support, Dreamcatcher can provide many of these opportunities to Aboriginal people to help reach their goals.

We would like to ask you to partner with us in helping the dreams of young children come true. Enclosed in this package is a listing of the different sponsorship levels that are available. We would appreciate any sponsorship help you can provide, even if it is not included in the listed options. We value your support and would like to acknowledge your organization for its contribution, not only at these events, but also in our national newsletter.

I would like to take this opportunity to thank you in advance for your time, consideration and generosity. It is people and organizations like you and yours that make a difference in many people's lives.

May all your dreams come true!

Sincerely,



Delby Powless  
Chairman of the Board of Directors  
Dreamcatcher Charitable Foundation

“Dreamcatcher believes in fostering potential. I can’t think of a better mandate when it comes to Aboriginal youth!”

—JENNIFER PODEMSKI, PRESIDENT,  
REDCLOUD STUDIOS INC.



# TURNING DREAMS INTO REALITY

## Message from The Executive Director



ON BEHALF OF THE DREAMCATCHER CHARITABLE FOUNDATION, I would like to thank you for taking the time from your busy schedule to show us your generous support. Your commitment will not only help us to provide important – often life-changing – grants to individuals, but also to local projects that can have a lasting and positive impact on their community.

Each year the Dreamcatcher Charitable Foundation continues to advance its mission to build healthy and vibrant Aboriginal communities by acting to help encourage and develop our youth as future leaders. Please carefully review our Sponsorship Package and consider making a generous donation to help.

Dreamcatcher receives applications from all across the country – we take great pride in being a national charitable organization. We support thousands of young Aboriginal people and our work touches the heart of countless others, providing opportunities to turn their dreams into reality. With your help, we can continue to make those dreams of Aboriginal youth a reality.

With the help of sponsorships and donations from supporters such as you, we have seen many lives changed for the better. Thanks to your support, together we can change lives and build a better future for all.

Sincerely,



Sara Montour  
Executive Director  
Dreamcatcher Charitable Foundation

# WHAT IS THE DREAMCATCHER CHARITABLE FOUNDATION?

STARTING FROM ITS HUMBLE BEGINNINGS IN 2004 as a small office with just two employees and four board members, Dreamcatcher Charitable Foundation has since become a major force for change in our communities; from funding 481 applicants in 2004-05 to a current rate of close to 1,000 applicants per year. To date, we have funded more than 10,000 individuals – with the generous and steadfast support of our sponsors.

## OUR MISSION

We are a Nationally-recognized philanthropic organization whose mission is to build healthy and vibrant Aboriginal communities by developing our youth as future community leaders. Since 2004 we have provided life-changing opportunities to Aboriginal people through the provision of thousands of dollars of financial grants to those in need across the country. In a very short period of time we have made a huge impact in the lives of many of our applicants and their communities. Today, we are one of Canada's leading Aboriginal charitable foundations, dedicated to providing talented, passionate and energetic youth and individuals the support they need today, to become tomorrow's community leaders. We also provide grants to many community-involvement projects that have lasting, positive effects for their citizens.

Dreamcatcher contributes to eligible applicants in the areas of:

**Arts and Culture** | We support the participation of youth and other community members to participate in special events that support cultural retention and community confidence.

**Education Support** | We support and encourage our Aboriginal youth to identify, pursue and complete their educational goals.

**Health Support** | We assist individuals with various health needs and those requiring services that are not met by existing programs and services.

**Sports and Recreation** | We provide opportunities for youth to participate in organized activities that are positive and that promote leadership, teamwork and personal accountability. Dreamcatcher funds a wide range of sports and recreation projects through special events and community-based activities.

# 10,000 DREAMS AND COUNTING ...

## **BUILDING DREAMS, REWARDING EXCELLENCE**

Communities benefit from our programs in more ways than one: the individual grows through our funding and their participation in their field of interest, while at the same time a key component of their contract with Dreamcatcher is a commitment to give back to their community once their project is over.





# TODAY'S DREAMER, TOMORROW'S LEADER: THE DREAMCATCHER EFFECT

OVER THE PAST DECADE, Dreamcatcher Charitable Foundation has funded more than ten thousand applicants and the number continues to grow each year. Aboriginal youth and their communities across the country have benefited from our efforts to help make their dreams come true.

Who has been helped? Aboriginal youth with dreams of becoming physicians, lawyers, artists, athletes, social workers, educators, public administrators, engineers, politicians and scientists – in short, just about every imaginable field of endeavour!

## **AN ACTIVE FORCE IN THE COMMUNITY**

We are a National registered charity, but we are also a grassroots organization. Events in addition to our annual Dreamcatcher Gala include our very popular lacrosse, hockey and golf tournaments; our new Education Family Fun Fair and our ongoing support for the Little Native Hockey League Tournament with its 160-plus participating teams from all over Ontario. Here is a list of our current Special Events:

### **THE FIFTH ANNUAL DREAMCATCHER MEN'S HOCKEY TOURNAMENT**

One of the biggest and most anticipated tournaments of the year, the annual Dreamcatcher Hockey Tournament will be held in April, 2017. Last year's exciting event featured hockey teams from all across Southern Ontario competing for the right to hoist the Dreamcatcher Cup. Last year we added a 35 and over division to add to the excitement.

### **DREAMCATCHER "CHRISTMAS IN JUNE"**

What better way to start your Christmas shopping than Christmas in June? This event features local bands, craft vendors, free giveaways, Santa Claus photographs, and much more, bringing as many smiles to the parents as to the kids! Please visit our website for further details.

Through a variety of National events, we strive to connect our communities, celebrate our heroes and reinvigorate a sense of cultural pride. By partnering as a sponsor with Dreamcatcher you help to provide valuable opportunities for many hopeful athletes, scholars and artists to start building skills in productive learning environments.

## **THE DREAMCATCHER EDUCATION FAMILY FUN FAIR**

This September, Dreamcatcher's Education Family Fun Fair will once again help support local Aboriginal schools. With ongoing budget cuts, our schools need our support now more than ever. Children should not be the ones who suffer and this community-based event will show our support to our future community leaders.

## **OUR FOURTH ANNUAL DREAMCATCHER LACROSSE FESTIVAL**

Dreamcatcher is bringing back our traditional game to the Six Nations community in a big way. In November we will be hosting a Men's Lacrosse Tournament as part of our Third Annual Dreamcatcher Lacrosse Festival. Join us at the Iroquois Lacrosse Arena in Ohsweken and enjoy all the exciting action and quality entertainment.

## **WHY SPONSOR DREAMCATCHER?**

The Dreamcatcher Charitable Foundation offers an exceptional opportunity for showcasing your organization. As a Dreamcatcher sponsor, your organization will gain valuable access and exposure to not only Aboriginal youth but also to Aboriginal Communities from coast to coast. Important benefits of sponsorship include:

- Changing and improving lives of Aboriginal youth and their communities
- Introducing them to new and exciting ventures
- Providing access to opportunities that may not otherwise exist
- Helping to mold future Aboriginal leaders
- Allowing Aboriginal youth to dream of a fulfilling, productive future

These benefits will help enhance your company's public image, increase your visibility within Aboriginal communities worldwide and create opportunities for everything from new markets for your products and services to potential partnerships in business ventures and other enterprises.

## **HOW CAN YOU HELP?**

On the following page we have a list of sponsorship opportunities from which to choose from. We invite you to choose a level that works for your business – get involved today! Take a first step toward making a difference in the lives of the next generation ... future Aboriginal community leaders, teachers, artists, athletes and academics. Invest in a bright, productive and prosperous future. A little help will go a very long way!



“It’s an honour to be around so many talented Aboriginal individuals in all walks of life – arts and culture, athletics, health and education ... it’s amazing and really humbling.”

—DR. NADINE CARON, WINNER OF THE 2016 DREAMCATCHER ACHIEVEMENT AWARD FOR HEALTH AND EDUCATION

“Dreamcatcher benefited our community; it helped youth increase their fitness level and develop the skills to play at a high level in the future.”

—FORT SEVERN HOCKEY TEAM

“Dreamcatcher cuts through the red tape and helps those who need it most.”

—PATRICE MOUSSEAU, ANCHOR, APTN

“Receiving the Dreamcatcher Lifetime Achievement Award was one of the biggest honours of my life.”

—GRAHAM GREENE, ACTOR

**Left: Star-power drawn to the cause of Aboriginal Youth ... Tia Carrere, co-host, 2016 Dreamcatcher Gala.**

# SPONSORSHIP OPPORTUNITIES

## Dreamcatcher And You: A Force For Good In The Aboriginal Community

### PLATINUM SPONSOR (\$5,000)

- Company name on all advertisement and media mentions
- Sponsorship logo included in our national newsletters
- Sponsor name and logo on Dreamcatcher website
- Web links from Dreamcatcher website to sponsor's site
- Social media recognition (Twitter, Facebook)
- Weekly Tweet and Facebook post about the sponsor/ sponsor's business
- One page ad in **all FOUR events programmes**
- Opportunity to set up a booth at all four events
- Opportunity to provide branded gift item for each participant
- Four free passes for both Dreamcatcher Hockey and Lacrosse Tournaments
- Charitable tax receipt provided

### GOLD SPONSOR (\$4,000)

- Sponsorship logo included in our national newsletters
- Sponsor name and logo on Dreamcatcher website
- Social media recognition (Twitter, Facebook)
- Weekly Tweet and Facebook post about the sponsor/ sponsor's business
- Half page ad in **all FOUR events programmes**
- Opportunity to provide branded gift item for each participant
- Three free passes for both Dreamcatcher Hockey and Lacrosse Tournaments
- Charitable tax receipt included

### SILVER SPONSOR (\$3,000)

- Sponsor name and logo on Dreamcatcher website
- Social media recognition (Twitter, Facebook)
- Quarter-page ad in **all FOUR events programmes**
- Opportunity to provide branded gift item for each participant
- Two free passes for both Dreamcatcher Hockey and Lacrosse Tournaments
- Charitable tax receipt provided

### BRONZE SPONSOR (\$2,000)

- Logo in **all FOUR events programmes**
- Opportunity to provide branded gift item for each participant
- Two free passes for both Dreamcatcher Hockey and Lacrosse Tournaments
- Charitable tax receipt provided

### CHARITABLE SPONSOR (\$1,000)

- Logo in **all FOUR events programmes**
- Charitable tax receipt provided

# HELP US MAKE THEIR DREAMS COME TRUE!

## Dreamcatcher Charitable Foundation Sponsorship Form

### Choose Level

### Amount Sponsored

### Paid

PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

CHARITABLE SPONSOR

### Contact information

Company.....

Main Contact.....

Mailing Address .....

Telephone ..... Fax ..... Email .....

### Payment Method

Cheque (payable to Dreamcatcher Charitable Foundation)

Credit card (please specify):  Visa  Mastercard  Amex

Card Number ..... Expiry Date ..... /.....

3-digit code on back of card ..... Signature .....

### Please fill out form, detach and return to:

Dreamcatcher Charitable Foundation,  
P.O. Box 659, Ohsweken, Ontario, Canada N0A 1M0  
Fax: (905) 768-8963

All proceeds go to Dreamcatcher Charitable Foundation. Charitable registration # 85923 7422 RR0001





## WE THINK OF YOUTH AS THE 'AGE OF POSSIBILITY' ...

AS CHILDREN, we dream of what we might become, placing no limits on our dreams. Why shouldn't anything be possible? Here at the Dreamcatcher Charitable Foundation, we believe no dream should be out of reach for young Aboriginal people. We remove financial barriers so that youth can pursue their dreams, whether they be a recreational, educational, artistic or cultural pursuit.

We have sent eager young hockey players to an important tryout. We have sent enthusiastic students to university. We have helped passionate teachers start music programs and we have provided support to devoted gymnasts pursuing their Olympic dream.

In the Aboriginal community, there is no lack of talent, knowledge or enthusiasm. When the will is there, a simple opportunity can open the door to success. Dreamcatcher opens that door.

Visit [www.dcfund.ca](http://www.dcfund.ca) for more information about our programmes, including videos about special community projects, golf and other tournaments and events, and our annual Dreamcatcher Awards.



## CONTACT US TODAY!

Sara Montour, Executive Director | [sara@dcfund.ca](mailto:sara@dcfund.ca)  
Yvonne Jamieson, Office Manager | [yvonne@dcfund.ca](mailto:yvonne@dcfund.ca)  
Josh Powless, Director of Development | [joshua@dcfund.ca](mailto:joshua@dcfund.ca)  
Brandy Doolittle, Data Clerk | [brandy@dcfund.ca](mailto:brandy@dcfund.ca)  
Caterina Costabile, Reception | [caterina@dcfund.ca](mailto:caterina@dcfund.ca)  
Samantha Taibi, Data Clerk | [samantha@dcfund.ca](mailto:samantha@dcfund.ca)  
Delby Powless Jr., Resources | [dpowless@dcfund.ca](mailto:dpowless@dcfund.ca)

### Office information

Dreamcatcher Charitable Foundation  
P.O. Box 659, Ohsweken, Ontario, Canada N0A 1M0

Phone number: 1-905-768-8962

Toll Free: 1-866-508-6795

Fax: (905) 768-8963

### Social media:

Website: [www.dcfund.ca](http://www.dcfund.ca)

Twitter: [@dreamcatcherfnd](https://twitter.com/dreamcatcherfnd)

Facebook: [www.facebook.com/dreamcatcherfund](https://www.facebook.com/dreamcatcherfund)

YouTube: [www.youtube.com/dreamcatcherfund](https://www.youtube.com/dreamcatcherfund)



# IT STARTS WITH A DREAM ...

Dreamcatcher has helped bring dreams to life for Aboriginal youth with 10,000 success stories to date –and counting. Join with us today as a sponsor. Help us help them!

Through a variety of national events, we strive to connect our communities, celebrate our heroes and reinvigorate a sense of cultural pride. By partnering as an individual private or corporate sponsor with Dreamcatcher you help to provide valuable opportunities for many hopeful athletes, scholars and artists to start building skills in productive learning environments. Visit us at [dcfund.ca](http://dcfund.ca) or call us toll-free 1-866-508-6795 to find out more about our programs and how you can help.

**DREAMCATCHER**  
CHARITABLE FOUNDATION

